**Insight Stream: Navigate the News Landscape**

**Project Design Phase**

**Proposed Solution Template**

|  |  |
| --- | --- |
| Date | 11/03/2025 |
| Team ID | ID-149960 |
| Project Name | Insight Stream: Navigate the News Landscape |
| Maximum Marks | 2 Marks |

**Proposed Solution for News Reading App**

|  |  |  |
| --- | --- | --- |
| **S. No.** | **Parameters** | **Description** |
| **1** | **Problem Statement** | Users struggle to find accurate, unbiased news and genuine content. Our news app provides comprehensive top news and category-based news using an open-source third-party API for reliable content delivery. |
| **2** | **Idea / Solution** | A React-based frontend news app that enables users to search, stream, and manage news efficiently, Using third party API to fetch and display the content with interactive User Experienced and with Relaxed Interface. |
| **3** | **Novelty / Uniqueness** | - **Top news**  using open source third party API - **Intuitive UI/UX** with responsive design across devices – **Language Flexibility -** You can read and know with Different languages |
| **4** | **Social Impact** | - Ensures an **ad-free, clutter-free reading** experience with well-defined categories.  - **Brings global and local news together**, ensuring inclusivity.  - Enhances **user retention** by offering **customized news feeds** based on interests. |
| **5** | **Business Model** | - **Freemium Model**: Free tier with No ads, for enjoying ad free news and news based categories.  **- Monthly subscription** at Low cost to explore more news contents. |
| **6** | **Scalability of the Solution** | - **Supports worldwide expansion** with multi-language support.  - **Mobile app version (iOS & Android) in development** using React Native.  - **Vast amount of News** you can read and explore in different Categories. |